

MY PRESCRIPTION SAVINGS CARD

Guidelines for Pharmacists



Welcome to the My Prescription Savings Card!

Program Overview

- A turnkey prescription savings program designed to help you connect with your community, grow your customer base, and increase customer loyalty and foot traffic.
- The program provides savings to customers who pay out-of-pocket costs for their prescriptions, and is especially helpful for:
 - The uninsured.
 - Customers with limited coverage whose prescriptions are not covered by their health plan. *Note*: The card cannot be used for co-pays or in conjunction with health insurance.
 - Customers with prescriptions
 excluded under Medicare Part D law.

Program Enrollment Fee

There is no enrollment fee to join the program.

The program:

- Provides a prescription savings card for your customers.
- Provides instant savings for the cardholder and all family members, even pets!
- Provides savings on both brand-name and generic medications.
- Provides immunization discounts
- Provides discounts on select humanequivalent pet prescription
- Allows for unlimited use. Your customers can save every time they use the card.

Why Offer the Program?

It helps your bottom line:

- Stay competitive by offering low prices and multi-day quantities.
- Increase your monthly prescription transactions.
- Safeguard against erosion of sales to local competitors by offering an attractive alternative to their programs.
- Convert customers with multiple prescription discount cards to your program and stop giving up revenue.
- It helps you gain and retain customers
- It provides turnkey resources:
 - Online marketing toolkit.
 - Online drug pricing tool.

When to Offer the My Prescription Savings Card?

Uninsured Pharmacy Customers (Primary Target Audience)	Pharmacy Customers with Limited Coverage	Insured Pharmacy Customers
Customers with NO health plan insurance, and no prescription benefits can use the Program to receive discounts on all prescription needs (generic and brand-name drugs) as well as on human-equivalent pet medications.	Customers go "on and off" insurance coverage When your customer is "off" coverage, use the Program for discount on generic and brand-name drugs.	Use the Program when customers' health plan prescription benefit excludes certain medications (lifestyle drugs such as hair growth, dermatological creams, etc.).
	Customers' health plan prescription benefit only covers generic drugs Use the Program for discounts on brandname drugs, as well.	Use the Program when customers' health plan prescription benefit does not cover over-the-counter drugs written as prescriptions.
	3. Customers require drugs that are not covered by their health plan prescription benefit	These customers may even find the program discounted price to be lower than their insurance copay.
	Use the Program for discounts on generic and brand-name drugs as well as humanequivalent pet medications.	

Your Prescription Pricing Plan

The My Prescription Savings Card leverages an aggressive benefit design structure to provide you with competitive pricing, while protecting your pharmacy's bottom line.

- 4- Level Pricing List
 - o Level 1:
 - \$4.00 30-day supply*
 - \$10.00 90-day supply*
 - With wraparound discount
 - Level 2:
 - \$5.00 30-day supply*
 - \$14.00 90-day supply*
 - With wraparound discount
 - Level 3:
 - \$10.00 30-day supply
 - \$24.00 90-day supply
 - With wraparound discount
 - Level 4:
 - \$15.00 30-day supply
 - \$35.00 90-day supply
 - With wraparound discount

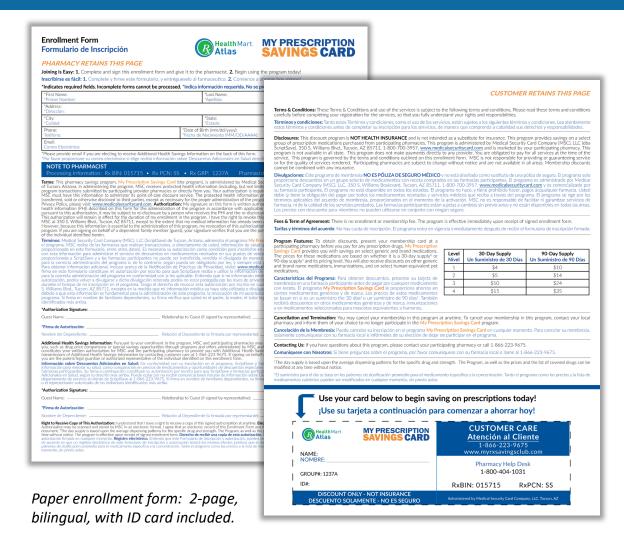
- The wraparound discount will be as follows:
 - Brand name prescriptions will be AWP -13.5% + \$4.20 dispense fee.
 - Generic prescriptions will be AWP -25% + \$4.20 dispense fee.
 - The MAC list will be custom for generics only.
- Flat Fee List drugs filled between a 30and 90-day supply will price at the 90day supply price point.
- Transaction fees of \$0.37 for both flat fee drugs and all wrap drugs will be invoiced to your pharmacy monthly.

^{*}The day supply is based upon the average dispensing patterns for the specific drug and strength. The Program, as well as the prices and the list of covered drugs can be modified at any time without notice.

How do you get started?

- Sign up by contacting *pharmacycontracting@scriptsave.com* or call 800.347.5985, ext. 3131, and mention group 1237A.
- You can obtain the following marketing materials by visiting https://www.myrxsavingsclub.com/pharmacist, download and print:
 - A one-page program overview for your customers or to display at your pharmacy
 - Bag stuffer announcing the program to include in your retail bags
 - Small poster detailing the program to display at your pharmacy
 - A customer FAQ sheet
 - A pharmacist FAQ sheet
 - Program terms and conditions for your customers
 - Drug list
- Your customers can enroll in the program by visiting <u>www.myrxsavingsclub.com</u> or by filling out a paper enrollment form you provide them.
- Your customers begin saving as soon as they fill their first prescription while using the card.

How do your customers enroll?



- Your customers can visit

 www.myrxsavingsclub.com,
 complete their enrollment
 online and print their My

 Prescription Savings Card,
 OR
- You can provide your customers a paper enrollment form you can print for them from the pharmacy portal. They will fill out the form and receive their ID card.
- Your customers can begin saving immediately by bringing their card, along with their prescription, to your pharmacy.

McKesson contact information: Phone: 800.824.1763, Email: service.hmatlas@mckesson.com

Filling Out the Paper Enrollment Form (bilingual)

Customer **Enrollment Form** Health Mart. MY PRESCRIPTION SAVINGS CARD fills in Formulario de Inscripción PHARMACY RETAINS THIS PAGE information Joining is Easy: 1. Complete and sign this enrollment form and give it to the pharmacist, 2. Begin using the program today! here (some information is required) Customer signs form (required) Customer signs here if ción sobre Descuentos Adicionales en Salud: they'd like to receive Relationship to Guest 6f signed by representative) "Additional Health Savings Information"





Once customer has completed and signed enrollment form, provide Page 2 to the customer. This portion includes program Terms and Conditions and their ID Card

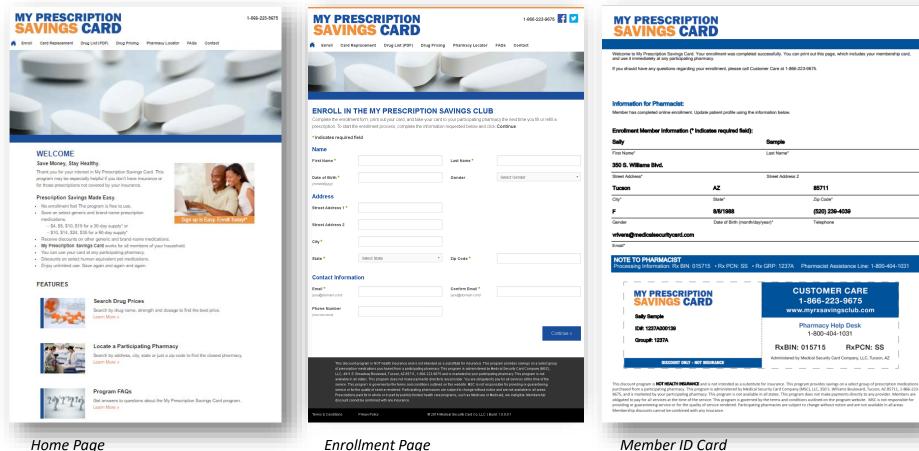


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Web-based Enrollment for Your Customers

 After enrolling online at <u>www.myrxsavingsclub.com</u>, your customers can print their ID Card and bring it with them the next time they fill or refill a prescription at your pharmacy.



Enrollment Page Member ID Card

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Web-based Drug Pricing and Pharmacy Locator Tools

For the Pharmacy:

- Visit https://www.myrxsavingsclub.com/pharmacist and log in with your pharmacy's NPI number and program group number. Price drugs by choosing:
 - The NDC number or drug name
 - Applicable quantity

For the Customer:

- Customers can visit <u>www.myrxsavingsclub.com</u> and price drugs.
- If you have multiple pharmacy locations as part of the Program, customers can log into www.myrxsavingsclub.com to find their desired location.
- Customers can also view and print FAQs, Terms & Conditions, and other useful information.

Rx Processing Information

Prescriptions should be processed using the following information:

– RxBIN: 015715

- RxPCN: SS

Rx Group #: 1237A

– ID #: Auto-assigned



Sample Prescription Savings Card

Support

Customer Care Line for Consumers

1-866-223-9675

Monday-Friday 9:00 a.m. to 8:00 p.m. EST

Pharmacy Support Line

1-800-404-1031

Monday-Friday 9:00 a.m. to 8:00 p.m. EST

Program Administrator

- ScriptSave is a consumer pharmacy benefit management company and a leading innovator in the 100% copay market with more than 20 years of experience in bringing pharmacies and consumers together.
- ScriptSave provides customized prescription savings programs for uninsured and underinsured consumers who pay out of pocket for brand-name or generic medications.
- ScriptSave solutions are delivered through a diverse client-base, including retail pharmacies, insurance providers, and other healthcare organizations.
- ScriptSave's prescription savings programs provide exceptional value to consumers who do not have prescription benefits or have limited or prohibitively costly prescription benefits.
- ScriptSave works with State Departments of Insurance to ensure compliance with Discount Medical Plan legislation.
- ScriptSave is a subsidiary of MedImpact Healthcare Systems, Inc.

Questions?

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Thank you!